## **Testimonial Collector**



We've made collecting 5-star reviews simple. Send customizable surveys to your customers via text and/or email, and syndicate them everywhere online. It's a frictionless way for customers to recommend your business in 15 seconds or less.



## **Increase sales** with more high-quality reviews.

90% of consumers read online reviews before visiting a business.

Every 1 star increase in a Yelp rating leads to a **5–9%** increase in revenue. (Harvard Business School)

84% of consumers trust online reviews as much as a personal recommendation. (BrightLocal)

What happens when you put it to work?

You: catch negative reviews.

- Boost online visibility and SEO.
- Increase website traffic.
- · Convert more customers.

Collect reviews on the world's top platforms.



















































So easy, you can set it and forget it.

Through our partnership with Zapier, you can connect what you use to manage customers – HubSpot, Stripe, Square, and 400+ others – and automatically trigger surveys based on the interaction of your choice.



## **Showcase reviews** on your website and more.

- Embed a live stream of reviews on your site, updated in real time.
- Easy setup. Start sending surveys right away.
- Customize surveys to speak directly to your customers.
- Automatically post top reviews to all your social media platforms.
- Turn customer feedback into metrics that matter with advanced analytics.